



Image: Ice 01 © Denise Lira-Ratinoff 2008

Denise Lira-Ratinoff

"at first sight II", a Photo-Installation

In conjunction, presentation of **16:03:27** a 300 copy limited edition book

Saturday, March 8, 2008 **ONE NIGHT ONLY**

6PM to Midnight

LOADING DOCK*

1280 West Peachtree Street, N.W. Atlanta, GA 30309

Entrance from 16th Street, N.W. (two 14 ft. silver doors)

Openmade is pleased to present **"at first sight II"**, a multi-disciplinary project by Chilean artist Denise Lira-Ratinoff. This project is a trilogy of time, space and audience, presented on three different platforms: a book, a website and a photo-installation.

Through photographs of melting and receding glaciers, this trilogy witnesses the immense environmental devastation that is occurring on our planet.

The intention of **"at first sight II"** is to revisit these environments as they melt into the past and question the public awareness of the importance of time, life and death.

On Saturday, March 8, 2008 from 6 PM to Midnight, "at first sight II" will feature a **ONE NIGHT ONLY** site-specific photo-installation. The installation space is a Loading Dock which will allow all passers-by and cars to see within the exhibition. This non-traditional space, which was specially chosen for the exhibition, will remain in its original condition in order to allow a sensory experience relevant to the images.

More than explaining it, those who wish to experiment with a different sight should experience it.

In conjunction with this photo-installation, **"at first sight II"** will present **16:03:27**, a limited edition book (300 copies) signed by the artist.

16:03:27 will be available for purchase, from book 1 to 300 on a first come, first serve basis, simultaneously at the photo-installation and through the website www.openmade.com

This book explores the concept of time and questions the public awareness of the importance of time through images of glaciers.

Drawn and sculpted by the ocean and the wind, these dramatic natural shapes immortalized by photography will never be captured again. They are ephemeral witnesses of receding and disappearing ice fields.

Not knowing for how long, is the mystery of time. At the crossroad where life and death meet and from a different perception, this book invites us to see what will no longer exist and what already has melted.

At the end of the 6 hour photo-installation and when the 300th copy of the book is sold, 16:03:27 will never again be available.

This website will be followed the entire process of **"at first sight II"**.

During the last eight years, Denise Lira-Ratinoff has explored the interaction of nature and the audience through installations related to the awareness of the importance of time and to establish closeness between nature and the world today. Her work is presented as an experience between photography, video, organic materials and direct contact with the space, based on a constant awakening of the senses. She has received numerous awards including the 1999 Best Young Artist of the Year, Chile. Denise's works are included in public and private collections in Europe, North America and South America. She has held individual exhibitions in Chile, Peru, Cuba and participated in numerous group exhibitions in Chile, Argentina, Peru, El Salvador, Mexico, United States and Switzerland. Denise was born in Chile and currently lives and works in United States.

Photo-Installation location information:

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Media Contact:

For further information, interviews and visuals regarding the project "at first sight II" by the artist Denise Lira-Ratinoff please contact:

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You can subscribe now to the newsletter on www.openmade.com

We look forward to seeing you at the Photo-Installation on Saturday, March 8, 2008!